PUBLICATIONS

JUA KALI: A Process To Progress

JUA KALI: Designing the Economy

DESIGNING DEVELOPMENT:
Students in Kisumu and Homabay

FOR MORE INFORMATION PLEASE CONTACT:

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The School of The Arts and Design is located between Mamlaka Road and State House Road, in the ADD Building, Opposite YMCA Central.
PREAMBLE

The School of the Arts and Design (SIAD) aims at becoming a hub for Creative Arts, Design Education and Research. It endeavors to train competent graduates by encouraging students to develop their creative and intellectual problem-solving skills and talents. Such techniques would be ideal to ethical and professional practices by our designers and artists.

MISSION

To equip trainees with knowledge, skill, technique and an understanding necessary for successful design careers in the public and private sectors of the economy.

VISION

Centre of excellence in design training and research.

WHO WE ARE

SIAD's vision is to review teaching and research in the creative arts, which is not only for professional practice, but, also for development and wealth creation. What this implies is that learning and the application of the knowledge, is explored and understood through real life experiences within various sectors of the economy, such as MSME’s within the country, in addition to theory and studio’s geared towards professional practice.

This new approach would additionally:
1. Ground design in real life experience.
2. Respond to dynamic design and creative art needs, which are much required in everyday discourse, such as product design development to generate income.
3. Include and evolve design as a process and a tool for integrative synergetic solutions, which can be applied to different circumstances. This implies and encourages ‘an out of the box’ thinking and method of idea creation.
4. Encourage the observation of design as a tool and integral to development, through monitoring and evaluation, as well as a way to sustain creative and innovative, applied solutions.

B. A. (DESIGN)

These are clustered in five specialist areas namely:
Product Design  Interior Design  Illustration
Textile Design  Graphic Design  

PRODUCT DESIGN

Focuses on creativity and development of manufactured products using locally available raw materials, leatherwork, jewelry, ceramics and glasswork.

INTERIOR DESIGN

Conceptualizing, planning co-ordination and visualization of interior and exterior space; includes landscaping, furniture, space planning and exhibition and display.

ILLUSTRATION

Covers Book and Scientific Illustrations, Painting and Printing Techniques, multimedia and animation.
TEXTILE DESIGN

Fabric Design and decoration using processes such as printing, weaving, tie and dye, batik and/or any other means.

GRAPHIC DESIGN

Overlaps with many of the other design disciplines as it embraces the field of visual communication. It includes the utilization of printed language through typography, images and symbols and signs.

Anyone with qualifications in any one of the categories below is eligible for the degree course:

1. Kenya Certificate of Secondary Education (KCSE) holders of overall mean Grade C+ with a minimum of C+ in (a) Mathematics (b) English/Kiswahili (c) Biology/Physics/Chemistry (d) Any subject from Group III (History & Govt, Geography, Christian Religious Education, Islamic Religious Education, Hindu Religious Education), Group IV (Home Science, Art & Design, Agriculture, Aviation Technology, Computer Studies) or Group V (French, German, Arabic, Music, Business Studies).

2. Kenya Advanced Certificate of Education (KACE) or equivalent, holders of 2 Principal passes, one in Art. If Art is not one of the 2 principal passes, candidates must have obtained CREDIT pass at KCSE or equivalent examination in Art.

3. Diploma holders of Kenya National Examinations Council (KNEC) in Art or equivalent, with a credit pass at KCS or equivalent examination in Art.

4. Bachelor Degree holders from a recognized University in relevant fields.

NB: In all cases above, submission of a portfolio for which an interview is necessary may be required.

M. A. (DESIGN)

Anyone with qualifications in any one of the categories below is eligible for the masters degree:

1. A Degree in Design, of at least Upper Second Class Honours, of the University of Nairobi or an equivalent qualification recognized by the Senate.

2. A Degree in any Discipline related to Design, of at least Upper Second Class Honours from the University of Nairobi or any other University recognized by the Senate.

3. Design or any Discipline related to Design of at least Lower Second Class Honours with at least three years of Professional experience and a certified Portfolio

Ph.D (DESIGN)

Ph.D in Design is open to any person with a Master’s Degree from the University of Nairobi or any other University recognized by the Senate.

SHORT COURSES

A series of short courses that address skills and entrepreneurship:

- Drawing
- Fashion
- Textile Printing
- Photography
- Pottery and Ceramics
- Jewellery
- Performance Arts
- Interior Decor
- Advertising

CAREER OPPORTUNITIES

After successful completion of the courses, one can practice as a Graphic Designer in a Design Agency, Media house, Printing Firm, Manufacturing Industry or even Freelance. Textiles prepares one to be a Fashion, Upholstery or Fabric Designer. Interior Designers redefine space for exhibitions, offices and homes. Industrial designers work with different materials and can be freelance or attached to manufacturing industries to produce prototypes for mass production. An Illustrator works with Publishing houses, Media Houses, Film Industry and Game Industry producing Illustrations and Animations.
FEES STRUCTURE

MODULE II (SELF SPONSORED) STUDENTS - UNDERGRADUATE:

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<td>1st Sem - 8 course units</td>
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SHORT COURSES

Three Week Skills Course Kshs. 25,000

NOTE:
1. The University reserves the right to review the above fees.
2. Non-Kenyans will pay 25% more for fees charged.
3. Fees is payable to the University of Nairobi Enterprises Services (UNES).
4. Fees does not include costs for accommodation, personal maintenance, books and materials.

RESEARCH AND DEVELOPMENT

STAD engages in Research & Development as part of our mandate, especially in the area of product development that impedes the growth of micro and small enterprises. STAD has had collaborations with various NGO's and institutions to develop products and services. Some of these are listed below:

WINROCK PROJECT - USAID FUNDED PROJECT

In the poultry promotion project, STAD developed logos, labels, packages and posters for selected indigenous poultry farmers under the USAID funded project.

JUA KALI PROJECTS 1&2

The Process to Progress and Designing the Economy were projects that supported micro and small scale enterprises of the Jua Kali sector to enhance quality, improvement and or innovation thus becoming more competitive in the job market.

CCSLA

Creative Communities for Sustainable Lifestyles in Africa investigated the possible links between grassroots innovations and the promotion of sustainable lifestyles. More precisely, it discusses the potentialities of collaborative everyday life creativity (the creative communities) in generating and diffusing new and more sustainable ways of living in the urban environments. The last CCSLA workshop held at University of Nairobi in July 2010 was hosted by.