

The degree program **Bachelor of Visual Communication Design**, takes into consideration the new technological developments in digital media. It will run for a minimum of **eight semesters** and a **maximum of 24 semesters** from the date of registration.

### **Possible Career Opportunities**

The graduates of Visual Communication will pursue any of the following career paths: information design in the public and private sector, accounts executives, art directors in the advertising industry, concept designers, freelance artists and designers, consultants, entrepreneurs and researchers.